Job Description:

Digital Organizer - Data Lead

January 2026

About Transit for All PA! and Pittsburghers for Public Transit

Transit for All PA! is fighting for more public transit that moves all Pennsylvanians. The campaign is led by Pittsburghers for Public Transit (PPT), which is a grassroots union of transit riders, workers, and neighbors. Together, PPT and Transit for All PA! organize for public transit that meets all needs, with no communities left behind.

PPT is a member-led grassroots union. Our members vote annually to elect fellow members to our Board of Directors, which manages our staff and finances. Members create and vote to approve our yearly campaign plans, and members work on our three volunteer-led committees to do the research, organizing, and communications projects needed to win our campaigns.

Together, we are creating transit systems that work for everybody, for our communities and our state, by organizing as poor and working-class people in a multi-racial movement for transit justice—and we need you with us in this fight.

Digital Organizer - Data Lead Position Summary

The Digital Organizer - Data Lead will build & manage our digital infrastructure, data strategy, online-to-offline organizing funnel to grow our movement and win our campaigns. The position will work in the organization's small but mighty Digital Department, with the Digital Organizing Director and the Digital Organizer - Communications Lead. Close collaboration with the rest of the staff and our member leaders will be vital.

This is not an entry-level position; we require applicants to have a command of data management skills (such as managing databases, digital infrastructure and tools, workflows, and data hygiene) and experience with community organizing skills (such as facilitating meetings, trainings, events, and participation). It's a big, broad job, and we work as a team to support each other and get it done.

The Digital Organizer - Data Lead will report to the Digital Organizing Director.

Primary Job Responsibilities

1. **Digital infrastructure building & management**: co-create systems to maximize the efficacy of our data via digital and old-fashioned community organizing.
   - **EveryAction!** Grow an organizational culture committed to building a powerful EveryAction database and advocacy/communications toolset to win our campaigns. Work with EA to develop systems/segmentation to support our organizing across the state. Train staff on their appropriate roles in the database. Troubleshoot issues when they arise.
   - **Manage the organization's tech stack** - Sharpen the use of our tech stack (which currently includes Everyaction, Mobilze, Getthru, Google Workspace, Zoom, Twilio, Asana and some others) and digital/analogue data by fixing bugs, building workflows, and training staff.
   - **Build a culture of effective data collection + hygiene**- Train staff/members on systems & practices, and lovingly hold our team accountable to our program. Make the benefits of our data practices tangible - graphs, dashboards, effective workflows, clear purpose.

2. **Membership program growth:** Cultivate a PPT Membership program that builds strong, caring, personal relationships that move people to action and sharpen our fundraising with small-dollar donors. That means we will need you to:
   - **Grow membership & solidarity** - build systems to increase the number of members. Deepen new & existing members' understanding of what it means to be part of this grassroots union.
   - **Improve & maintain data/digital systems** - Iterate on existing systems to track and report on membership program. Streamline program operations - recruitment, renewals, self-service, and more.
   - **Increase revenue** - Lead 2 large membership drives and 2 small recruitment campaigns throughout the year. Coordinate with the team on a fundraising calendar.

- **Deepen engagement and leadership development** - Help members increase their involvement in our organizing & develop leaders who can take charge of making change in their communities.

3. **People Organizing** - Yes, this position will spend lots of time on a computer, but it will also require strong real-life relational organizing to be successful:
   - **Create & lead our Data Volunteer Team** (name is a work in progress) - establish a volunteer team work on data projects.
   - **Large-event planning & logistics** - lend a hand with large in-person and virtual events held throughout the year

Qualities We Are Looking For

Versed in Strategic Infrastructure. You have experience building and managing digital infrastructure to strengthen organizations. Systems and tools should be clear, intuitive, and accessible for staff and volunteers to utilize.

Accountability Focused. You are a rigorous systems thinker who can create digital infrastructure to accurately assess our current engagement capacity, identify opportunities for growth, and demonstrate the efficacy of different organizing and communications strategies.

Visionary and Committed. You are an organizer at heart, working towards justice for our communities. You are caring, invested, and accountable to your fellow staff, PPT's democratically-elected board leadership, and membership.

A Swiss Army Knife. You are resourceful and creative, willing to do what it takes to make a project succeed. You can handle a lot in a fast-paced, multi-faceted work environment.

In(ter)dependent. Can work independently, self-managing your time, while maintaining close communication with remote teams. You are flexible and know that organizing doesn't always happen between 9 am and 5 pm - and you respect your time and your team's by taking flex time to keep everyone at a 40hr work week. You believe in people and know everyone can contribute in different ways to win a better world.

Required Qualifications

- Support [Transit for All PA!](#) + [Pittsburghers for Public Transit](#)'s mission, vision, goals, and theory of change
- Deep personal investment in the intersectional struggle for transit justice, housing justice, disability justice, racial justice and environmental justice
- Experience in multi-racial, multicultural settings
- Spreadsheet prowess and admin-level proficiency in 21st-century office tools: Google Suite, Zoom, Asana etc
- 2-3 years of managing digital systems and infrastructure for an organization like CRMs, websites, and tools for digital activism
- 1+ years experience in creating training materials and training organizational staff.
- Access to reliable internet, phone, and remote office arrangements.

Preferred Qualifications

- 2-3 years of community organizing experience (paid or volunteer), preferably with grassroots member-led base-building organizations or unions, moving people to volunteer, donate, attend events, or take action for social change
- 1+ years experience in PPT membership and/or the Transit for All PA! campaign, and familiarity with Pittsburghers for Public Transit's/Transit for All PA!'s community and organizational culture.
- Ability to write and speak a second language, preferably Spanish

Location and Travel

Our staff must be willing to work a flexible schedule, including nights and weekends - while also valuing rest, humanity, and taking time for our own needs and the team's.

The Digital Organizer - Data Lead can live anywhere in Pennsylvania, but will need to be able to travel to Pittsburgh, Harrisburg, and other parts of PA 4-5 times a year. If the hire lives in Pittsburgh or Philadelphia, some level of in-office time with local staff will be required. The hire will need to have some flexibility and give input on our "workplace norms" as we grow to operate at a statewide level.

Salary and Benefits

This is a full non-exempt position. Salary is $65,000 a year, and includes high-quality, zero premium and zero deductible family health care, free transit pass, unmatched and matched 401k retirement contributions, and generous paid leave time. PPT is committed to an access-focused culture centered around Disability Justice principles and believes in a workplace culture with a healthy work-life balance.

How To Apply & Hiring Timeline

Please email a resume, cover letter, and writing/work samples to Dan Yablonsky, PPT's Digital Organizing Director, at dan@pittsburghforpublictransit.org. To ensure your email is received, please include "PPT Digital Organizer - Data Lead" as the subject line. References will be asked for candidates who advance in the process. Candidates will only be contacted if our hiring team chooses to pursue an interview.

Pittsburghers for Public Transit is committed to creating a diverse and inclusive work environment and is proud to be an Equal Opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, familial status, sexual orientation, national origin, ability, age, or veteran status.

All applications received by February 20th, 2026 are guaranteed to be reviewed, but applications will be accepted until the position is filled. The target start date for this new hire is March 20, 2026.